



Hawaii Solar Energy Association
Serving Hawaii Since 1977

HSEA Membership in 2022

Whether you are a manufacturer, distributor, contractor, installer, developer, financier, consultant, or in any other industry impacted by the Hawaii solar, energy storage, or distributed energy resource (DER) market, HSEA membership provides you with critical information, education, and networking opportunities. We are your advocate before the Public Utilities Commission, State Legislature, and County Administrations and Councils. Our efforts create critical pathways for DER market growth, deployments, and innovation that will grow your business, not only in Hawaii, but beyond our shores in other important markets. We provide you with a “seat at the table” as we chart the course to a distributed, customer-centric, clean energy future for Hawaii and beyond.

Why choose HSEA?

The Hawaii solar industry and market is charting the path to a distributed, customer-centric renewable energy future, and HSEA provides the venue and platform from which to take a part in crafting and benefitting from new and innovative programs that will bear fruit here and in other markets. With a 100% renewable energy mandate for the state by 2045, distributed rooftop solar continues to be the leading, go-to resource, and as we reach high solar penetration levels sooner and faster than other markets, the integration of energy storage, advanced inverters, electric vehicle charging, and other DERs or grid services is becoming more and more important. And this means that the policies, laws, ordinances, tariffs, rate designs, and business models that enable this integration are happening now – we are a postcard from the future.

HSEA provides its members with multiple opportunities to stay engaged and apprised of critical industry developments through regular membership meetings, monthly policy calls, and an annual solar expo.

For members that want to invest “sweat equity” and be more intensively engaged in our policy and regulatory work, we are providing members an opportunity to join the DER Working Group. This group will meet periodically to focus attention and effort on PUC regulatory proceedings and HSEA’s filings.



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Why join now?

Hawaii is at an inflection point. With 35% of our electricity sales already coming from renewables, and almost half of that coming from distributed, customer-sited PV (17% of all electricity sales), Hawaii has achieved a rapid adoption rate. This achievement was the result of intense advocacy before the Legislature, Public Utilities Commission, and general public; and took a mix of determination, resilience, grit, and intelligence from a scrappy industry. Having experienced the inevitable turbulence of an emerging industry characterized by a mix of technology, business model, and policy innovation, going forward HSEA sees a significant opportunity with a high payback to build a sustainable market pathway that will allow HSEA members to thrive and prosper. Ongoing proceedings before the PUC in the Distributed Energy Resource (DER), Performance-Based Regulation (PBR), Integrated Grid Planning (IGP), and other related dockets are in need of further development and strong advocacy to get them over the finish line. And our intensifying and expanding conversation before the County Administrations and Councils regarding permitting and reducing soft costs are continuing apace.

What are we asking?

The Board has decided to raise dues in 2022, and we are asking existing and new HSEA members to fund the significant expansion of baseline activities and initiatives before State and County's regulatory, Legislative, and permitting bodies, as well as the media and general public. Your dues will allow us to continue our strong and credible advocacy; maintain and improve upon our communications with you, stakeholders, and the media; and keep up with inflation.

Please reference the chart below to determine your membership category and dues level and refer any questions to Rocky Mould at rmould@hsea.org.

To pay directly via Paypal, go to www.hsea.org and select the "[DONATE NOW](#)" button. An invoice and w9 will follow.

If you prefer to pay via mail, please make checks payable to "Hawaii Solar Energy Association" and mail your checks to: HSEA, P.O. Box 37070, Honolulu, HI 96837.

MAHALO!



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Membership Category and Benefits Chart:

	General (100+ Employees)	General (Under 100 Employees)	Wholesale Distributor / Retail Vendor	Contractor	Associate
Certificate of Membership	✓	✓	✓	✓	✓
Association Emails	✓	✓	✓	✓	✓
Attend Meetings	✓	✓	✓	✓	✓
Listed as a Member	✓	✓	✓	✓	✓
Use of HSEA Logo	✓	✓	✓	✓	
Voting Rights	✓	✓	✓	✓	
Dues	\$3,000	\$1,800	\$1,800	\$1,800	\$300

Membership Categories:

General:

Manufacturers, Technology Developers, Financial Institutions, Utilities, DSM Implementation, Builders, Developers, System Integrators

Wholesale Distributor or Retail Vendor:

Entities engaged in marketing and sales of solar energy and related equipment

Contractors / Installers:

Solar, plumbing, and electrical contractors holding a valid contractor’s license issued by the State of Hawaii

Associate Membership:

Architects, Engineers, Design Professionals, Consultants